

the GRID

Community Design Center News

December 2019



From our Executive Director, Maria Furguele

The holiday season provides an opportunity for reflection, introspection, and expression of gratitude! It gives us an opportunity to challenge ourselves to become our BEST SELVES and to act out of KINDNESS with compassion and respect. Of course, this should be our goal all year long. It is amazing how random acts of kindness can have a tremendously positive ripple-effect! I will strive to do this every chance that I get in the coming year and hope that you will be inspired to do the same. However you celebrate the season, I wish you PEACE & JOY!

As 2019 draws to a close, we at the CDCR are reflecting on all we've accomplished this past year and everything we hope to achieve in the next.

2019 Highlights

We recently concluded the 2019 Awards luncheon, where people and projects across the region were recognized in several award categories. We ask that you strive to identify projects or people in your community that merit recognition in 2020. [The nomination process and criteria can be found on our website.](#)

This year also saw our participation in the 2nd Annual Complete Streets Makeover with Reconnect Rochester and Common Ground Health. La Marketa on Clinton Avenue was selected as the site for the temporary tactical urbanism street redesign. [Here is a short video from this public community event which took place on Sept. 29th.](#)

Furthermore, we had the privilege of working in partnership with the City of Rochester on a series of community workshops to explore strategies for revitalizing the Lyell Avenue corridor. We look forward to continuing our work with community members and the City of Rochester in making this neighborhood better for its residents and visitors.

2020 Projections

2020 marks our 17th year of service in the community, as well as the 15th anniversary of our Reshaping Rochester Lecture Series, and the 10th anniversary of our Awards program. As you can see, 2020 will be a very busy and exciting year for us!

As we look ahead, 2020 also marks the 100th anniversary of women's suffrage and the 200th

birthday of Rochester's own Susan B. Anthony! To commemorate this important year, the Reshaping Rochester Lecture Series will feature five women of vision and leadership from across the country to share their expertise and inspire impactful change in our region. Please see below for more details!

Together
WE SHAPE
OUR
CITY &
REGION

Annual Give

We are asking for your support to help the CDCR continue the valuable work of giving community residents, stakeholders, & decision makers an informed voice in the revitalization of our neighborhoods, and creating unique places in the cities, villages, & towns throughout our region. We are hoping to raise **\$10,000** to keep the lecture series and our array of community charrettes going through 2020. **A financial gift from you will be a big help in reaching our goal.**

Here are a few examples of how you can help:

\$100 - Will share our story

\$250 - Will build a better block

\$500 - Will build a better village

\$1,000 - Will build a better city

IT'S EASY TO GIVE! [Just click here](#) or send a check to:

Community Design Center Rochester

1115 E Main Street, Box 61

Rochester, NY 14609

These services bring so much support to our region. Together we are transforming communities and building brighter futures - but without you, it just wouldn't be possible. **Thank you so much for your support!**



2019
reSHAPING
ROCHESTER
awards

Recognizing people and projects advancing the Greater Rochester region.



2019 Awards Luncheon

On November 14th, we celebrated another successful Awards Luncheon! Congratulations to all nominees, eternal gratitude to our volunteers, and a big thank you to all who came out to celebrate the people and projects advancing our community.

Did you attend the luncheon? Did you *not* attend? Either way, we're interested in your feedback! [Take our survey here.](#)

2020 Lecture Series Line-up

To commemorate Rochester's unique history in the women's suffrage movement, along with the 100th anniversary of women's suffrage and Susan B. Anthony's 200th birthday, we have invited **women of vision** from across the country to share their expertise with our community!



15th Annual Award-Winning Series reSHAPING ROCHESTER 2020

Evening Lectures
FREE!

Building **COMMUNITY**
through **PLACEMAKING**

Presented by:  **HOME LEASING**
DEVELOPMENT | CONSTRUCTION | MANAGEMENT



Jennifer Vey Baltimore, MD
Senior fellow at Metropolitan Policy Program
Director of Anne T. and Robert M. Bass
CENTER FOR TRANSFORMATIVE PLACEMAKING

Wednesday, January 29, 6pm at Gleason Works



Shin-pei Tsay San Francisco, CA
Director of Policy, Cities & Transportation at UBER
(formerly Commissioner of NYC Public Design)

Wednesday, February 26, 6pm at Gleason Works



Carol Naughton Atlanta, GA
President of Purpose Built Communities

Wednesday, March 25, 6pm at Gleason Works



Bernice Radle Buffalo, NY
Owner and CEO of Buffalove Development and
Little Wheel Restoration Co.

Wednesday, April 22, 6pm at Gleason Works

Special Luncheon Event!

Toni Griffin New York, NY / Boston, MA
An Urban Planner & Founder of *Urban Planning for the American City*
Professor in Practice of Urban Planning, Harvard Graduate School of Design

Wednesday, May 20, 11:45am-1:30pm at MAG, \$65



Join us for a Meet and Greet before every evening lecture from 4:30-5:45 pm at
The Forty & Eight Club (933 University Avenue), directly across from Gleason Works.

www.CDRochester.org to register



TONIGHT First Friday Reception: Fertile Ground

Friday, Dec. 6 | 5PM-7:30PM | CDCR Gallery, 1115 E Main St Door 3B, Rochester NY 14609

Did you miss last month's First Friday exhibit of Fertile Ground? You're in luck! We are once again hosting an open gallery for this exhibit by Kathryn Mariner, PhD and Miguel Cardona, MFA! Fertile Ground is an anthropology of placemaking in Rochester, NY that examines everyday urban life to explore how historically marginalized folks build physical spaces of community, intimacy, and healing within the context of enduring racial hypersegregation. *Kate will be on site to discuss the work at 5PM.*



Image: Gehl

Do you live in a "soft city?" Here's why you probably want to

"Rather than thinking about cities as a collection of buildings and impressive developments, designers like Sim think about them as a series of relationships: between people and place, people and planet, and people and other people. 'The starting point is not a big, architectural urban idea- it's about being a little human being, and how can you connect that human being to as many experiences as possible,' he says."

[Click here to read the full article!](#)

See what our friends are doing



Updaw Farm Celebration

Sunday, Dec. 8 | 2:00PM-4:00PM | 7445 West Henrietta Road, Rush, NY, 14543

You're invited to enjoy s'mores by a toasty fire, wagon rides around the farm, and hot chocolate among friends in the barn. Hopefully donkeys, horses, and goats will be out and about, too! All ages welcome.



Seeking Architectural Advice

Greentopia recently closed on the sale of a century old cottage located in the middle of the Green Visions Garden at Smith and Whitney. They hope to transform this property into a permanent training center and offices for the [Green Visions](#) program. The structure has good bones, a newer roof, and canal rock foundation, but needs a complete remodel inside. If you have any architectural advice on this major renovation, please reach out to Lisa Baron at lisa@greentopia.org.





RECONNECT ROCHESTER

Rochester Cycling Alliance Joins Reconnect Rochester

"[Reconnect Rochester](#) and [Rochester Cycling Alliance](#), two groups that work to promote transportation alternatives in Monroe County, are combining their operations. We will be working together as our own little dream team; wonder twins; transportation alternative superheroes. Together, we will continue striving to create a transportation network that allows all people - regardless of age, ability, income, and mode of transportation - to get around safely in the Rochester region."

[Click here to read the full announcement.](#)

The Community Design Center is generously supported by



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**Council on
the Arts**



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